Join the world’s leading nature-based travel businesses.

Funding the protection, restoration, or regeneration of nature while improving local lives is our most urgent task. When done well, tourism can be part of the solution. The Long Run’s mission is to support and celebrate that journey.

thelongrun.org
**The Long Run** is a global membership organisation committed to driving holistic sustainability and nature conservation for the benefit of all. Members implement responsible practices across Conservation, Community, Culture, and Commerce via onsite and online technical support. This practical framework, known as the 4Cs, has helped the world’s leading eco-lodges and travel businesses embed sustainability into operations, creating net benefits for local people and nature.

If you sell, design or lead responsible trips and experiences, join as a Travel Partner to learn, share, and benefit from our unique community and team of experts.

## Membership benefits

### Support

- **Access to member-only resources** featuring webinars, self-led training, and reports.
- **Invite to monthly expert-led webinars** and member hangouts.
- **Monthly member-only newsletter** featuring the latest news across conservation and travel.
- **Invite for up to two employees** to join annual Strategic Sustainability Planning training.
- **4C (sustainability) plan template**, case studies, and expert guidance.

### Communications

- **Listing** on The Long Run website and co-branded one-pager outlining 4C commitment.
- **Profiling** across digital and social campaigns.
- **Opportunity to participate** in PR, advocacy, and events.
- **Use of The Long Run logo**.
- **Inclusion** in brochures and annual reports.

### Exchange

- **Participation in** The Long Run’s online trade show.
- **Invite to regional events** and annual member meeting feat. four days of learning and sharing.
- **Access to** a community of like-minded businesses for tips, collaborative projects, and advice.
- **Access to** the world’s leading eco-lodges and privately protected areas.
How do I become a member of The Long Run?

The Long Run invites any business using tourism to fund nature conservation and regeneration while improving the lives of people to join its unique community.

Before joining, Travel Partner members must demonstrate the following:

- **A commitment to each of the 4Cs** — Conservation, Community, Culture, and Commerce (responsible business).
- **Evidence of selling or curating** nature-based experiences.
- **A willingness to learn**, share, and embark on a journey of continuous improvement.

All applicants are screened via an online application and a call with a team member. Start your application [HERE](#).

“Having guidance from The Long Run team and community, an exceptional group of industry experts, gives our team the confidence to make product recommendations and design trips that have the most positive impact on the ground.”

Byron Thomas, Managing Director, Niarra Travel, UK
The Long Run welcomes businesses and projects of all shapes and sizes. Annual contribution is based on a percentage of annual sales to ensure accessibility.

Annual contribution per Travel Partner: 0.005 per cent of annual sales capped from £500 to £2000.

How much does it cost?

“I feel supported, inspired, and challenged by The Long Run. It’s wonderful to have a group of like-minded people in love with nature and passionate about people and place, motivated to making this world better, and importantly with a wealth of practical information and experience to share willingly and openly to help achieve that.”

Simon Heyes, Director, Senderos, South America and UK.

Get in touch

Contact Joy at joy@thelongrun.com
Find out more at www.thelongrun.org